

Gateway Grant Program

Our Gateway Grants are intended to unlock the economic and cultural value within our communities by helping our municipalities invite new visitors, new industries, and new neighbors to their little part of our great state.

ABOUT

The Gateway grant program helps revitalize communities by supporting and advancing city and town promotion efforts. Grants of up to \$2,500 provide funding for signs that greet visitors, as well as marketing materials and website development. Gateway grants can be used for:

- » The purchase of new signage.
- » Website development or upgrades.
- » Renovation of existing signage.
- » Marketing materials for town/city or for town/city event promotion.

ELIGIBILITY

powerofgood.com/grant/gateway-grants

Local municipalities--cities, towns, communities—are eligible to apply.

AWARD CRITERIA

Additional criteria are posted on powerofgood.com/grant/gateway-grants.

Gateway grant awards are for projects meeting the following criteria:

- » Helps maintain civic pride in the communities in which we live.
- » Enhances economic development opportunities by providing signage that is appealing and welcoming.
- » Enhances community aesthetics by encouraging physical improvements in our neighborhoods.
- » Assists with town or event promotion for economic impact.

GRANT AWARD AMOUNT

Funding is limited to a maximum of \$2,500 per grant.

DEADLINE TO APPLY

- » The application deadline is **September 8, 2021**.
- » Applications must be submitted online at powerofgood.com/grant/gateway-grants.



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